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Autumn 2005  
Newsletter



## Tipperary North County Enterprise Board reinvents itself

Minister Micheál Martin launched the new common brand for County and City Enterprise Boards on 15 April 2005. The Tipperary North County Enterprise Board was previously recognised by the orange and blue enterprise pyramid, but now has a "new look". The new look/Brand is one, which will be common to all 35 Enterprise Boards nationally.

At the launch in UCC, Cork, the Minister for Enterprise, Trade and Employment Micheál Martin applauded the extremely important role played by the CEB's in developing the small business sector. In the period of just over a decade since their establishment CEB's have supported more than 17,000 projects in the micro-business sector and aided the creation of approximately 30,000 new jobs.



Representatives from Tipperary North, Laois & Offaly with Mr. Micheál Martin, T.D., Minister for Enterprise Trade and Employment at the Brand Launch.

## 5 Tipperary Companies participate in first ever "all island" trade event

MicroTrade is a new initiative aimed at building co-operation among micro-enterprises (1 to 10 employees) throughout Ireland. The MAIN (MicroTrade All-Island Networking) Event which took place at Citywest Hotel, Dublin on 13 April, was the biggest small business networking event ever to take place in Ireland, with well in excess of 300 companies in attendance and as many buyers.

Business owner/managers from across the island scheduled a day of one-to-one meetings with potential buyers and business partners, SpeedNetworking opportunities and workshops on technical aspects of cross-border trade such as managing VAT and insurance also took place throughout the day. Five Tipperary Companies took part including, Soap Opera Ltd., Nenagh, EEC Direct Ltd., Toomevara, Doris Ryan T/a Sweet Sensations, Dromineer, Circle Organisation Ltd, Thurles and Claire Boyle T/a Anois HR Nenagh.

Pictured at the inaugural meeting of the Food Linkage Partners in Carrick-on-Shannon, on 30 March 2005 are L. to R. Mike Cantwell, Limerick County, Siobhan Grant, Donegal, Bobby Farren, Ballymoney, Aileen Fogarty, Cavan, Jim Eastwood, Cookstown, Rita Guinan, Tipperary North and Nicholas O'Shiel, Omagh.



See Page 2 for other Microtrade News.

## New Calendar of Training Programmes

Tipperary North County Enterprise Board has organised 15 separate business skills training courses for the autumn. The courses and workshops will be supplemented by Mentors, Temporary Business Advisers and Company Development Consultants, who will undertake one-to-one/on-site training to address specific needs identified by owner/managers in the county. The Board's main focus going forward will be on the manufacturing and internationally traded services sectors. See back page for details.

## MicroTrade Cross Border Links

### Women in Business linkage

The County Enterprise Boards in North & South Tipperary and Wicklow have linked to 3 local enterprise agencies in Northern Ireland including Ballymena Business Centre, Antrim Enterprise Agency and Carrickfergus Enterprise Agency.

The 6 organisations have qualified for Microtrade support to identify best practice through networking at two levels, women in business and enterprise organisations, and to increase cross border contacts and trade.

The Women in Business linkage will culminate in a conference, exhibition and networking event, on 5 & 6 October in Sligo and will be open to all WIB Networks nationally. The partner organisations will each sponsor 6 female entrepreneurs to participate in the event, which will be attended by over 100 businesswomen.

The TNCEB are now inviting local female entrepreneurs to avail of the opportunity to participate in the Sligo cross border event.

### Food Linkage

Tipperary North County Enterprise Board has joined forces with a range of small business support partners from Belfast, Omagh, Ballymoney (Co. Antrim), Cookstown, Cavan, Donegal and Limerick to explore how food sector businesses across Ireland can best be supported to develop and expand their markets.

This year the partner agencies have undertaken visits to various food business incubation centres North and South to explore best practice in helping such businesses grow.

The partners are also exploring new opportunities for their client businesses to collaborate on a cross-border basis in the areas of distribution and logistics. The link-up will conclude in October with a networking event for food businesses. At least two food companies from North Tipperary will participate in the Donegal event.

## Taoiseach launches Directory of Women In Business in North Tipperary

During his visit to Nenagh on Friday, 18 February 2005, the Taoiseach, Mr. Bertie Ahern, T.D., took time out to launch a new directory produced by The Tipperary North Women in Business Network. The directory, which contains a Foreword written by the Tánaiste and Minister for Health and Children, Mary Harney, T.D., is the first of its type to be produced locally and profiles some of the county's top female entrepreneurs and Network members.

Pictured with the Taoiseach, Mr. Bertie Ahern, T.D., are Rita Guinan, Maureen Kennedy, Máire Hctor, T.D., and Audrey Forde.



WIB Network Committee 2005 – L to R: Brigitte Browne, (Treasurer), Claire Boyle, (PRO), Alexis Kelly, (President), Audrey Forde, (Vice-President)

## Inter-county Networking Opportunity for Women in Business

On 6 September 2005, Women in Business from North Tipperary, Laois, Offaly and South Tipperary, will participate in a facilitated networking function to be held in Roscrea. The semi-informal function will incorporate business introductions, a showcase of product samples, a buffet supper and a series of games to promote networking and enhance interpersonal skills. The four County Enterprise Boards will each sponsor 10 women in business to participate in the event. For more information contact the CEB office on 067-33086 or the WIB Network on 087-6488813.

**WOMEN**  
**IN BUSINESS** *tipperary north women in business network*

The Tipperary North Women in Business Network meets on the first Tuesday of each month, at 8.00pm in the Abbey Court Hotel, Nenagh. New Members Welcome. For Network membership & contact details visit [www.tnceb.ie](http://www.tnceb.ie)

## New Guide for Entrepreneurs available

The Tipperary North County Enterprise Board recently launched a new publication titled "A Guide to Starting Your Business". The guide is available in hard copy or may be downloaded from [www.tnceb.ie](http://www.tnceb.ie).

The "Guide to Starting Your Own Business" has been produced primarily to assist individuals thinking of starting a business and should also prove useful to the promoters of early stage enterprises as it highlights for the reader the sensitive and complex issues associated with a new business start-up. The guide contains information, advice and direction in relation to the steps involved in starting a business, supports available and details of relevant organisations.

## Excellence Through People

The Excellence Through People human resource standard promotes excellence through training, development and involvement of staff. Tipperary North is now the third County Enterprise Board nationally to achieve accreditation.



*Staff of the Tipperary North County Enterprise Board Ltd. are pictured receiving the Excellence Through People award from Rody Molly, Director General, FÁS at a function held in Sligo on 12 March 2005.*



## National Enterprise Awards 2005

The Tipperary North County Enterprise Board is inviting entries for the 2005 National Enterprise Awards. The competition, which is sponsored nationally by the County & City Enterprise Boards was launched in 1997 and is the only competition specifically for the micro-enterprise sector.

The Tipperary North County Winner, will receive a cash prize of €1,200 plus a trophy and the runner up will also receive a trophy and €500.

The county winner and runner-up will be announced at an Awards Ceremony/Press Lunch on Friday, 23 September 2005. The overall winner will advance to the regional finals.

6 finalists (County Winners) will be chosen by an independent panel of adjudicators to go forward to the National Enterprise Awards event which has been arranged for 10 November 2005, in the Mansion House, Dublin. Entries are judged in accordance with employment potential, financial strength, innovation/technology & business plan. For an application form (closing date 18/09/05) contact TNCEB on 067-33086 or your local CEB.



**Harnessing Creativity**

**Idea Generation**

## Entrepreneurial & Capability Development 2005

**SAGE Training**

**Customer Care**



*Our Lady's Secondary School, Templemore, scooped the winning title in the 04/05 Student Enterprise Awards Senior Category for the second year running while Gairm Scoil Mhuire in Thurles took the prize fund in the Junior and Intermediate categories. Michelle Revins, 'Deep Blue' won first place in the Senior category at the County Final.*

*Pictured L. to R.: Orla Martin, Offaly CEB, Rita Guinan, Tipperary North CEB, Michelle Revins (Senior Category Winner), Margaret Ryan, Limerick City EB, Mary Lou Carroll, Teacher & Tom Barry, Chairman, Tipperary North County Enterprise Board Ltd.*

## Schools Programmes

County and City Enterprise Boards endeavour to foster an environment where increasing numbers of Irish people will establish and run their own enterprises. In pursuit of this objective the Boards have supported teachers in the delivery of a number of action based enterprise programmes designed to give students practical experience of setting up and running their own business. The Tipperary North County Enterprise Board offers second level schools three programmes designed to inculcate a spirit of enterprise in students. These include: -

### The Student Enterprise Awards:

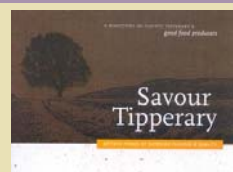
This Programme gives students the opportunity to take a business from the idea stage, through market research, production, selling, record keeping, management and finally writing a comprehensive report on their activities. All school entries exhibit at the County Final with the category winners progressing to the National Final.

### Enterprise Encounter:

This programme brings Leaving Cert. students into direct contact with local entrepreneurs. The aim is to give students an insight into what is required to set up and run a business and to plant a seed of enterprise in their minds. Enterprise Encounter is a joint initiative of County and City Enterprise Boards and the Second Level Support Service of the Department of Education and Science.

### Enterprise Awareness:

This enterprise education programme is ideal for transition year, LCVP link module and leaving cert applied students and should be viewed as complimentary to other CEB initiatives such as Student Enterprise Awards, Enterprise Encounter etc. It encompasses 6 in-school lectures of double-class duration delivered by Tipperary Institute Business Specialists on behalf of the Tipperary North CEB over the school academic year. Participation in the programme must be approved in advance and the cost of the initiative is borne in full by the Tipperary North CEB.



A new guide to producers of artisan foods in County Tipperary was recently launched. The publication contains a listing of local food producers and is available from Tipperary Leader Group, 062-33360, or Tipperary North & South County Enterprise Boards.

Many Firms listed in the publication are also registered with [www.tipperarydirectory.ie](http://www.tipperarydirectory.ie)

Tipperary North County Enterprise Board Ltd.

Tipperary Business Directory

Making the connection for Tipperary Enterprises

[www.tipperarydirectory.ie](http://www.tipperarydirectory.ie)

This "user friendly" directory of products, services and tourist facilities in the county contains:

- contact details,
- business profiles,
- hyperlinks and
- a virtual exhibition of products and service listings.

[www.tipperarydirectory.ie](http://www.tipperarydirectory.ie)

The Tipperary North County Enterprise Board is Funded by the Irish Government and part of the European Union under the National Development Plan, 2000-2006

<b>Starting a Business</b>	<p><b>Start Your Own Business</b> Modern Business Training Service 11 x 3 hour sessions (7.00 pm – 10.00 pm) Abbey Court Hotel, Nenagh Thursday, 29 Sept., 6, 13, 20, 27 Oct., 3, 10, 17, 24 Nov., 1, 2 (Friday) &amp; 8 Dec. €70</p>	<p><b>'Getting Started' Training Programme</b> Modern Business training Services 6 x 3 hour sessions (7.00 pm – 10.00 pm) Grants Hotel, Roscrea Tuesday, 8, 15, 22, 29 Nov., 6 &amp; 13 Dec. €40</p>	<p><b>Certificate in Entrepreneurship</b> Tipperary Institute 9 x 3 hour sessions (7.00 pm – 10.00 pm) Tipperary Institute, Thurles Tuesday, 13, 20, 27, Sept., 4, 11, 18, 25 Oct., 1, 15 Nov. €60</p>
<b>Bookkeeping/Accounts</b>	<p><b>Basic Bookkeeping</b> Bernadette Gormally 6 x 3 hour sessions (7.00 pm – 10.00 pm) Abbey Court, Nenagh Wednesday, 28 Sept., 5, 12, 19, 26 Oct. &amp; 2 Nov. €40</p>	<p><b>Taxation for the Small Business</b> Michael Casey, Byrne Casey &amp; Associates 1 x half day workshop (2.00 pm – 5.00 pm) Abbey Court, Nenagh Thursday, 6 Oct. €30</p>	<p><b>Computerised Accounts</b> PC Training Contingent on demand Sage or QuickBooks Nenagh €50</p>
<b>Business Skills</b>	<p><b>Customer Service Training Programme</b> NLC Training 1 x full day (9.30 am – 5.00 pm) Anner Hotel, Thurles Thursday, 17 Nov. €30</p>	<p><b>Time Management</b> The Ó Máille Group 1 x full day (9.30 am – 5.00 pm) Abbey Court, Nenagh Thursday, 13 Oct. €30</p>	<p><b>Recruitment &amp; Selection for Small Firms</b> Anois HR 1 x half day workshop (9.30 am – 12.30 pm) Abbey Court, Nenagh Monday, 10 Oct. €10</p>
<b>Seminars</b>	<p><b>Broadband for Business</b> In conjunction with Tipperary Broadband Group 4 x Lunch Time Briefings (1.00 pm - 2.00 pm) Thurles, 23 Aug., Roscrea 25 Aug. Templemore, 30 Aug, Nenagh, 1 Sept. Free</p>	<p><b>Idea Generation Workshop</b> Liam Birkett 1 x half day workshop (2.00 pm – 5.00 pm) Abbey Court, Nenagh Wednesday, 19 Oct. €30</p>	<p><b>Your Business On The Internet</b> Storm Web Development Ltd. Seminar (8.00 pm – 9.30 pm) Nenagh, Tuesday 20 Sept. Or Thurles, Tuesday 27 Sept. Free</p>
<b>Management Development/ Other</b>	<p><b>SMART Business Programme</b> The Ó Máille Group 6 full day workshops over 12 weeks (9.30am–5.00pm) Abbey Court, Nenagh Wednesday, 28 Sept., 12, 26 Oct., 9, 23 Nov. &amp; 7 Dec. €60</p>	<p><b>Intellectual Property, Patents &amp; Trademarks</b> Liam Birkett One-to-One Consultation (½ hour duration) CEB Office, Connolly St., Nenagh Wednesday, 23 Nov. €10</p>	<p><b>Collsoft Payroll Training</b> PC Training 1 x full day (9.30 am – 5.00 pm) PC Training, Kenyon St., Nenagh Monday, 5 Dec. €30</p>
<b>Other Initiatives</b>	<p>Design Audits/Design Shannon Harnessing Creativity Part II R&amp;D assistance Networking/Sectoral Clusters etc Export Market Assistance</p>	<p>Tendering for Government Business Mentors/Company Development Temporary Business Advisers E-Commerce coaching Women in Business Initiatives</p>	<p>Excellence Through People Web Site Development Grants Exhibition Grants (Max €1,000 )</p>



County and City Enterprise Boards are funded by the Irish Government and part-financed by the European Union under the National Development Plan, 2000-2006

For further information or an application form for any of the above please contact the Tipperary North County Enterprise Board office at 067-33086 or e-mail [info@tnceb.ie](mailto:info@tnceb.ie)  
NB. Early Booking is advised to secure your place.